



P.O. Box 1243
North Tonawanda, NY 14120

April 9th, 2017

Good afternoon,

On behalf of the Canal Fest of the Tonawanda's, we would like to extend this invitation to your company to join us as a sponsor for our 20th Annual Canal Fest Golf Tournament. The money raised by this tournament is used to provide for the Rutherford Scholarship given by the Canal Fest Organization. There are two \$1000.00 scholarships awarded to two deserving seniors every year. One graduating senior from Tonawanda and North Tonawanda are chosen based on their academic achievements and an essay they write that accompanies their application.

This year the Chairmen for the event is Kevin Kozlowski. This tournament will be held on Saturday, July 8, 2017 at Deerwood Golf Course, 1818 Sweeney Street, in North Tonawanda. The tournament is open to both men and women, and is a four-man scramble with tee time starts to be announced on the week prior. Tee times will be available on a first come, first serve basis with your paid registration. (Form enclosed). We are limited to "ONLY" 25 foursomes this year, so please register soon to ensure your inclusion in this year's event.

As a local business yourself, the benefits to sponsor this tournament are clear; You will be advertising your company or business in a positive atmosphere, and targeting "golfers" in addition to other clientele. Golfers are the fastest growing group of sports participants in America.

Sponsorship Opportunities:

- Major Sponsor \$500- Includes all hole sponsor amenities in addition to a paid foursome for the event. This includes 18 holes of golf, cart, and admission to the dinner after golf. This is perfect for companies wishing to reward employees or entertain clients.
- Hole Sponsor \$100- Includes presentation on the main golf event publications and signage, which will appear in the Corporate Tent each day of the Canal Fest. Also, hole signage will be provided for the golf event.

General Prizes:

- We are in need of all types of prizes for the participants of the tournament. These prizes will be handed out at random to all participants of the tournament. In the past, companies have donated shirts, hats, and other items they may have with their company's logo on it. Cash donations to assist in purchasing prizes are always welcomed as well.

If you or your company are willing to donate prizes you will be listed in the 2017 Canal Fest Calendar of Events as a "Partial Sponsor". Please send donations to:

Canal Fest Golf Tournament
C/O Kevin Kozlowski
985 Nash Rd
North Tonawanda, NY 14120

I would also be happy to pick up any prize donations in person. If you would like to attend the dinner to interact with the participants, please include \$25.00 with your donation.

If you have any questions please feel free to call me, Kevin Kozlowski at (716) 912-1303 or E-Mail at: K.kozlowski4501@gmail.com. To sign up for sponsorship, please complete the enclosed form and mail back to us no later than June 5, 2017 to:

Canal Fest Golf Tournament
C/O Kevin Kozlowski
985 Nash Rd
North Tonawanda, NY 14120

We can also accept notification by email at the above addresses.

I have also included the "General Registration" form in case your company is unable to donate but would still like to enter a foursome into the tournament.

Please join us in assisting a few college hopefuls from the Tonawanda's of the class of 2017 better their future. Thank you for your support!

Kevin Kozlowski, Golf Chairman

2017 Canal Fest Golf Tournament Sponsor Registration Form

Please select type of sponsorship:

Major Sponsor Hole Sponsor

Business Name: _____

Street: _____

City/State/Zip: _____

Contact Person: _____

Phone #: _____

Fax#: _____

E-Mail Address: _____

Foursome (if major sponsor):

1. _____

2. _____

3. _____

4. _____

Please include your tax-deductible contribution in the form of check or cash.

Please make checks payable to Canal Fest of the Tonawanda's. You will be contacted one week prior to tournament with your tee times.