

PRESS RELEASE

FOR IMMEDIATE RELEASE

Date: June 29, 2009

**Canal Fest Chalk-It-Up
Street Chalk Art Contest
Entry Deadline Extension
Now **JULY 10th**.**



Deadline to enter the Canal Fest Street Chalk Art Contest, CHALK-IT-UP, sponsored by Geico, has been extended to **Friday, July 10th**.

Contest is scheduled for Opening Sunday, July 19th, and runs from 1:30pm – 5:30pm on Main Street, near McDonalds, in Tonawanda. Contestants sign in by 1:00 pm.

All students entering grades 6 – 12, and 2009 High School graduates are invited to participate in Teams of 3, **FREE** of charge. Applications and guidelines are available on-line at www.canalfest.org and must be submitted with an 8" x 10' sample sketch of the design to be re-created on the street for the contest in this year's theme of "MOTHER GOOSE COMES TO CANAL FEST". Each team's full color 16" x 20" final draft will then be on display the entire week of Canal Fest and through the month of August at the North Tonawanda History Museum in the NEW Lumber City Center, located at 54-60 Webster Street.

Prizes will be awarded. For more information, contact Chalk-It-Up Chairperson, Sheila Reigh at 692-6966.

For further information or questions concerning information provided above, please contact:

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2009 SPECIAL ADVISOR

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